

### COMMUNICATE EFFECTIVELY





### **Communicate Effectively**

#### References

TSP 158-D-1340 (Student Text)

**AR 25-50** 

FM 101-5



### **Communicate Effectively**

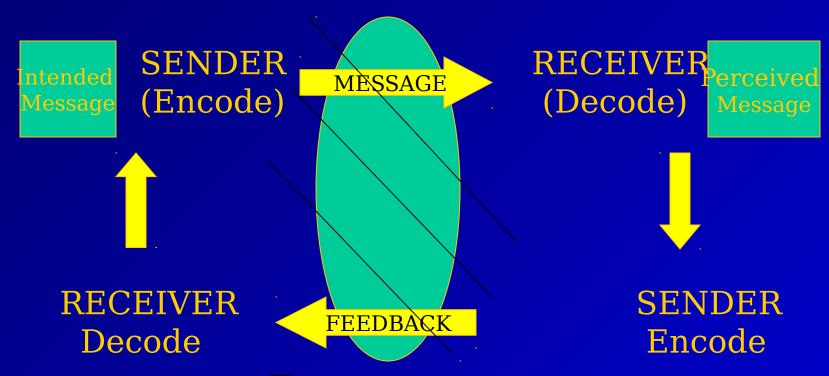
"The staff officer must be an effective communicator. The staff officer must clearly articulate orally, in writing, and visually (with charts and graphs) the commanders intent and decisions. The officer must be skilled in orally briefing individuals and groups. They must know and understand proper briefing techniques and be able to convey complex information so that it is easily understood."

FM 101-5





### A Cybernetic Model of Communication







**Source/Receiver Differences** 

**Nonverbal Communications** 



## Communications in Organizations

**Downward Communications** 

**Upward Communications** 

**Lateral Communications** 

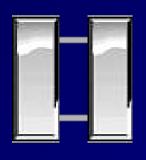


# Strategies for Solving Organizational Communications Problems

**Data Overload** 

**Message Distortion** 

**Incomplete Feedback** 



### Making the Message Convincing

**Characteristics of the Source** 

**Characteristics of the Message** 

**Characteristics of the Receiver** 



#### **Active Listening**

A good listener is an active listener

Common Characteristics



#### Questions

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